

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Attorney Docket No.: 15038US02**

**PATENT**

In the Application of:	)	
	)	
Jeyhan Karaoguz, <i>et al.</i>	)	
	)	
Serial No.: 10/675,466	)	
	)	
Filed: September 30, 2003	)	
	)	<b>Filed electronically on</b>
For: DEMAND BROADCAST CHANNELS	)	
AND CHANNEL PROGRAMMING	)	<b>April 29, 2011.</b>
BASED ON USER VIEWING	)	
HISTORY, PROFILING, AND	)	
REQUESTS	)	
	)	
Examiner: CHOWDHURY, SUMAIYA A.	)	
	)	
Group Art Unit: 2421	)	
	)	
Confirmation No.: 5576	)	

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper responds to the Notice of Allowance mailed February 1, 2011 in the above-identified application (the "Application"). Applicants respectfully request entry of the following remarks in the record.

**REMARKS**

Claims 1-16 and 36-51 were allowed in the Notice of Allowance mailed on February 1, 2011. The Applicants thank the Examiner for positive consideration of the claims.

However, during the course of prosecution of the Application the Examiner may have provided various reasons for allowing claims 1-16 and 36-51. The Applicants do not agree or disagree at this time with those reasons, but respectfully reserve the right to support or traverse those reasons should the need arise, and argue different reasons for the allowability of the claims.

Respectfully submitted,

Dated: April 29, 2011

By: /Kevin E. Borg/  
Kevin E. Borg  
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